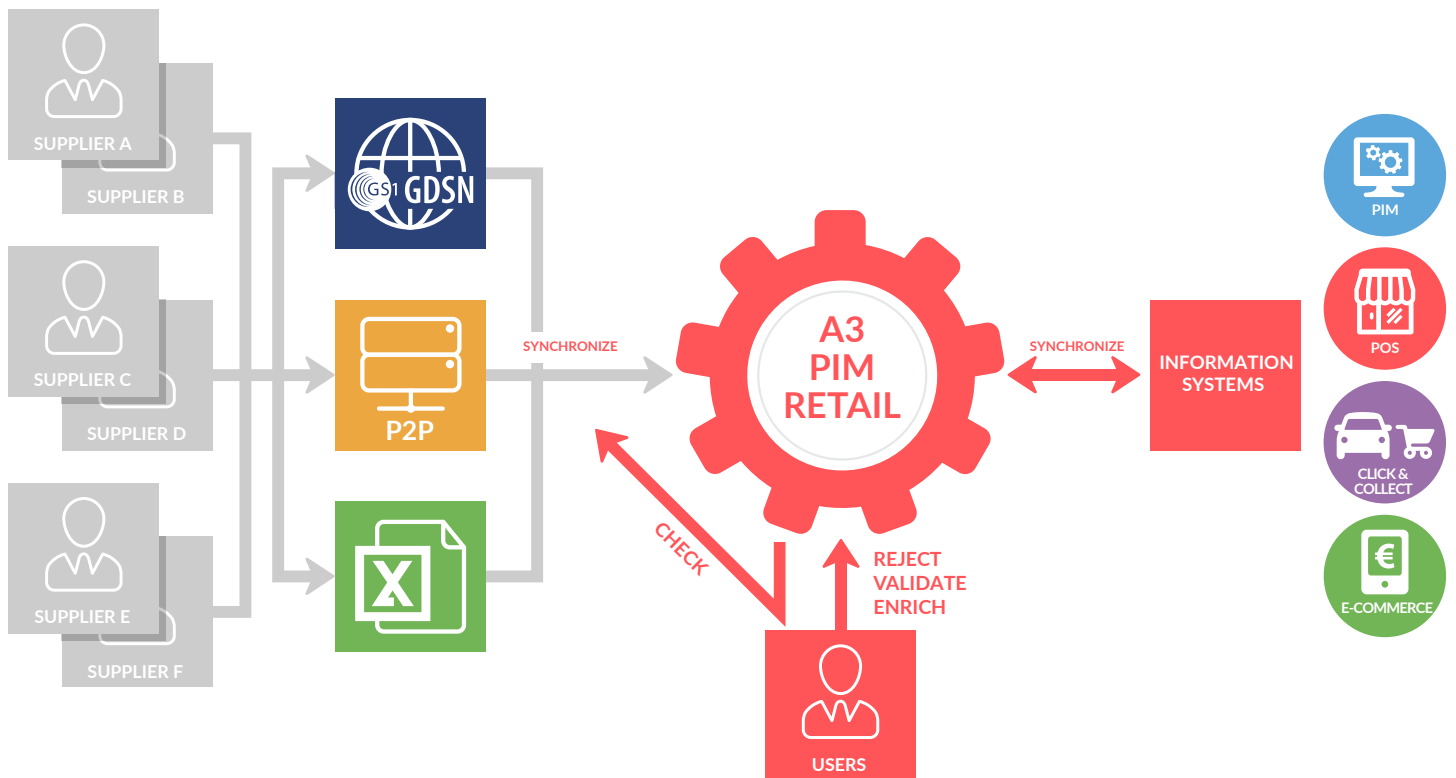


## Synchronize all your suppliers product data with **A3 PIM RETAIL**

### THE CHALLENGES

- > Collect electronically and synchronize all your product information from all your suppliers
- > Speed up the item listing process
- > Provide a better product information to your consumers
- > Manage B2B to B2C capabilities

### HOW IT WORKS










**All data can be exchanged :** logistics, quality information, consumer, e-commerce, multimedia, trade conditions, negotiated prices, retailers' request for proposals & suppliers' responses

### YOUR KEY BENEFITS

- |                                                        |                                   |
|--------------------------------------------------------|-----------------------------------|
| Total digitalization of the suppliers' listing process | Data quality improvement          |
| Centralization of your item master file                | Reduction of administrative costs |
| Acceleration of your product listing process           | Disputes reduction                |

## KEY FEATURES

-  Collect & integrate data in any format (GDSN, P2P, Excel)
-  Check data quality
-  Enrich product data
-  Validate the listing process
-  Manage RFPs electronically with your suppliers
-  Back office synchronization & integration
-  Monitoring tools



Qualification Souscripteur  
Fiche-Produit 2016  
**GENFI V5.1**

## KEY ADVANTAGES



Leading solution in Europe  
with over 2000 suppliers  
on-boarded



Usage-based  
pricing



GDSN certified



Quick ROI



Business rules  
capable



B2C data  
integration



GS1 certified



Export  
connector

## OUR REFERENCES

More than 3000 companies trust AGENA3000 solutions

